

In This Issue

Editorials

President's Message

SVBT Business

Our Annual Meeting
Has Been Moved!
Board of Director
positions extended
until September 2015

The SVBT Website

SVBT Business

Board Position
Nominations

SVBT Business

Committee Chairs and
Committee Members
Needed!

SVBT Business

SVBT Business

Bylaws changes

Exciting News!

2015 Clinical Animal
Behavior Conference
September 25-27, 2015

Exciting News!

Facebook Group
Have you heard about
the CEVA Behavior
Advocates Program?

Exciting News!

SVBT Webinars and
Video on Demand
New Member Benefit!

Photos from 2014 SVBT Behavior Conference



President

Julie Shaw
president@svbt.org

Past-President

Sherrie Yuschak
past-president@svbt.org

President-Elect

Shannon Coyner
president-elect@svbt.org

Interim-Treasurer

Donna Dyer
treasurer@svbt.org

Recording Secretary

Kait Hembree
recordingsecretary@svbt.org

Corresponding Secretary

Rachel Lees
correspondingsecretary@svbt.org

Member-at-Large 1

Paisley Lunchick

Member-at-Large 2

Vacant



Editorials

President's Message

Dear SVBT Members and Potential Members,

I am writing to you today to give you a formal "State of the Society Address" and exciting updates for the Society of Veterinary Behavior Technicians.

SVBT is on the verge of seeing the biggest changes since its inception in 2001 and we need YOU!

I am a fan of *The Profit* – a television show about an entrepreneur who goes around bailing out failing business and then puts them on the right track to

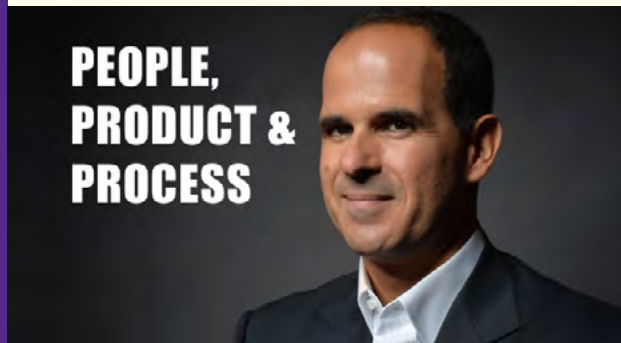
The People: That's all of you! We need quality people to fill our board of directors' positions and to chair and participate on committees. Putting the right people in the right places is key to our success. Where do your talents or interests lie? No experience? No problem, we will mentor and guide you.

Start simple, join a committee!

The Process: The process, I believe, needs to focus on our committees and sub-committees; they are how we get to where we want to go, like cogs in a machine. We must utilize and operate our committees to the fullest and most efficient ways to keep the process flowing; otherwise there is no progress and we fail.

The Product: The product is exemplary education and support for our members and the public. As long as we have the right People and a smooth Process – the Product is a breeze.

In this newsletter you will find many links to assist you in asking questions or volunteering for a position with SVBT.



succeed. The main character of the show says he looks at three aspects of a business: **The People, The Process and The Product.** He says he needs all three for the company to be successful.

I consider this model in regard to SVBT.

Julie Shaw

KPA-CTP, RVT, VTS (Behavior)



Our Annual Meeting Has Been Moved! Board of Director positions extended until September 2015.

SVBT has always held its annual meeting in conjunction with the ACVB/AVSAB/AVMA conference held in July. Last year the board made the decision to hold a combined educational conference that included SVBT/AVBT/AVSAB. Since many in the behavior community will be in attendance, we decided to hold our annual meeting during the conference, specific place and time to be announced. This will delay our inauguration of new board members until **September 2015**.

The SVBT Website

Currently www.svbt.org has been slimmed down to its bare bones in anticipation of our new state of the art, dynamic website that is coming in August.

For over 10 years SVBT has struggled with an outdated and stagnant website that has included a cantankerous and partially working member database. We were unable to make updates ourselves which made changes slow and costly. Often the database would not allow members to enroll (as many of you have found) and gave us no ability to glean information from our membership (for example, how to better assist you!). Because the cost for a new site was very high, we tried to make due until we realized SVBT could no longer grow and flourish without the site being completely overhauled. We scrimped and saved and can now afford to move forward with the new website.

We have employed [RedLeaf Interactive](#) and the launch is expected in early September. The goal is to make this the clearinghouse for our member's behavior education. If you would like to help with photography or copy material for the site, contact [Website Committee](#).

Immediate Interim BOD position openings

(an opportunity for a professional member in good standing)

Treasurer (vacant Donna Dyer, temporary treasurer) - Donna Dyer agreed to "help out for a little while" nearly three years ago when the SVBT treasurer resigned. She has also graciously agreed to work with the interim treasurer as we make the transition to a new treasurer.

The treasurer should be organized and experienced with balance sheets and profit and loss statements. This position will end in September 2016.

Member-at-Large 2 (vacant Joyce Allinger) – A member-at-large position is an excellent place "to get your feet wet." Your responsibilities will include attendance at all BOD meetings and you will be asked to co-chair the Media Committee. This position will end in September 2016.

Contact [Julie Shaw](#)
you are interested
in an interim
board of directors
position.

Board Position Nominations:

Joining the board of directors for the Society of Veterinary Behavior Technicians is a way to be on the cutting edge of change while getting mentorship and confidence.

Send nominations to: [Nomination Committee](#)

All nominations must be received by August 23, 2015. Include the name of the person you are nominating and what position they are being nominated for. An online ballot will be available in early September for professional members to cast their votes.

Step out of your comfort zone — nominate yourself for one of the following positions!

President-Elect

1-year term with automatic succession to president and past-president positions. Candidate should be a person who has either had leadership experience or would like to be mentored to become a leader. The president-elect will work closely with the president and past president to meet continued goals and missions.

Duties include but are not limited to:

- Standing in for the president in society matters if the president is unavailable
- Co-chair of the finance committee along with the treasurer
- Organize the annual business meeting
- Cooperate in promotional activities of the society
- Co-chair the Membership Committee

Recording Secretary

2 year term. The recording secretary is the official record keeper for the society.

Duties include:

- Record minutes for all meetings of the Board of Directors and annual general meetings
- Maintain an accurate record of the members of the society
- Maintain a file of all standing and ad hoc committee meeting minutes for a period of 5 years
- Assist the Corresponding Secretary as necessary.
- Turn over all SVBT records to the duly elected successor within one month of the completion of her/his term
- Send out monthly email blasts using templates already designed at Vertical Response to provide members with monthly updates on SVBT
- Co-chair the Education Committee

Member-at-Large 1

2 year term ending 2017

Your responsibilities will be to attend all BOD meetings and you will be asked to co-chair the Membership Committee. This position will end in September 2016.

Member-at-Large 3

NEW position! End 2017.

Member-at-Large 4

NEW position! End 2016.

SVBT is growing! The board of directors voted to add two new member-at-large positions. MAL responsibilities include attendance at all BOD meetings and participation and/or chairing of committees as needed.

Committee Chairs and Committee Members Needed!

We are currently looking for Committee chairs (must be a professional member in good standing) and committee members (may be a member from any membership level) for numerous committees. As a committee chair you are responsible for filling the committee with the desired number of members and then guiding the group to completion of projects and goals. Our committees meet online through www.clickmeeting.com (provided by SVBT).

Current Committees and Sub-committees:

Please review SVBT's current committees and sub-committees and determine where your talents can be most utilized and where you would like to become involved.

MEMBERSHIP COMMITTEE

Chairs Paisley Lathum and Member-at-large 2 (vacant)

State Representatives – Chair Paisley Lathum

Our goal is to have at least 1 member representing every state.

State Representative duties include:

- Relaying SVBT information to your state organizations and schools
- Supplying SVBT Public Relations material to state conferences and meetings
- Calling your state-licensing department to determine if SVBT webinars CE credits can be obtained in your state

Public Relations – Chair and committee members needed

The PR Committee is the “face” of SVBT to potential members and the public. This committee strives to get information out to the world about SVBT. Graphic design experience would be a bonus!

PR committee duties and Dream Goals include:

- Supply state representatives with PR material
- Create promotional behavior posters for veterinary clinics
- Develop SVBT brochures, business cards, rack cards, etc.
- Develop presentation material for booths at conferences
- Develop presentations for public presentations
- Create a DVD to be played in veterinary clinic waiting rooms
- And MORE!

Membership Benefits – Chair and committee members needed

The Member Benefits committee focuses on obtaining benefits for our members.

Membership Benefits Committee duties include:

- Create membership drive strategies to promote SVBT
- Seek possible benefit opportunities for members (decrease journal fee, etc.)
- Be the “voice and ears” for our members, staying in contact and seeking desired benefits for them.

EDUCATION COMMITTEE

Scholarship Committee – Committee Chair needed

The goal of the Scholarship Committee is to obtain funding for CE scholarships that will allow technicians to attend programs they might otherwise not be able to attend. Currently, it is the immediate goal of the scholarship committee to obtain grants so the [Faith Scholarship](#) to the Karen Pryor Academy may continue.

Continuing Education Credits Committee – Chair Rachel Lees

The goal for the CE Credits committee is to obtain credits for any SVBT educational event. The State Representatives will be responsible for checking with their state’s regulatory board to determine specifics needed for SVBT webinars to be eligible for CE credits. They will then relay this information back to the CE Credits Chair.

SVBT/AVBT/AVSAB Conference – Chair needed to plan 2016 conference

SVBT is grateful to Jenn Fiendish for her tireless work as SVBT’s 2015 Conference Chair. She has done an amazing job and 2015 is looking to be an outstanding conference. We are now beginning the process of seeking a chair for our 2016 conference – help us plan next year’s conference!

MEDIA COMMITTEE

Newsletter Editor – SVBT is currently looking for a newsletter editor. As our website becomes active we will be switching to a web-focused newsletter and blog system. Please contact us if you have experience or interest in blog writing and editing.

Social Media Committee – Our Social Media Committee is currently chaired by Rachel Lees. Please contact Rachel if you have suggestions or comments pertaining to social media.

Website Committee – We are in the final stretch of our website going live but we are still looking for cute photos you've taken of your pets and copy writers to help us with the text for the website. Contact the Website Committee for more information on how you can help

Bylaws changes

The following bylaw changes/amendments will be voted on at our annual meeting in September:

AMENDMENT 2: Additions of Member-At-Large Positions 3, 4

CURRENT:

Article IV – Officers, Their Election and Duties

7. Members At Large: Two (2) year term

There shall be two (2) Members At Large. Terms will be staggered such that each Member at Large position will be elected on alternating years, beginning with one (1) Member at Large position increasing to two (2) year term for 2007-2008 election, and the other Member at Large position increasing to two (2) year term for 2008-2009 election.

The Members At Large shall:

Act as voting members of the Board of Directors with all rights and responsibilities of same.

CHANGE:

Article IV – Officers, Their Election and Duties

7. Members At Large: Two (2) year term

There shall be four (4) Members At Large. Terms shall be staggered with MAL 1 and 3 elected in odd years and MAL 2 and 4 elected in even years.

The Members At Large shall:

Act as voting members of the Board of Directors with all rights and responsibilities of same.

Exciting News!

2015 Clinical Animal Behavior Conference September 25-27, 2015

The Society of Veterinary Behavior Technicians, The Academy of Veterinary Behavior Technicians and The American Veterinary Society of Animal Behavior have combined forces to present the most hands on, state of the art conference possible!

CLINICAL BEHAVIOR EDUCATION FOR YOUR ENTIRE VETERINARY TEAM

September 25 -27, 2015
Oquendo Center
Las Vegas, NV

Presented by AVSAB, SVBT, and AVBT



THANKS TO OUR SPONSORS

Vétoquinol  *a Sign of Passion*



Hurry – Almost filled!



Exciting News!

Facebook Group



SVBT now has its own private Facebook group. Because it's private, you will need to ask to join and then one of our wonderful Social Media Committee members will approve you and let the behavior chats begin!

[Ask to Join the SVBT Facebook Group!](#)



Have you heard about the CEVA Behavior Advocates Program?

This FREE one-day, 6 hour CE event was created and is presented by VTS (Behavior) members.

CEVA generously provides breakfast, lunch, valuable program materials and... wait for it...

A FREE MEMBERSHIP TO SVBT!

Program Topics

- The human/animal bond and the cost of bad behavior
- How pets perceive the world and how you can recognize what the pet is trying to tell you
- How pets learn and basic training methodology
- Ensuring better veterinary visits
- Pheromones and how they can help reduce or eliminate unwanted behaviors



Next program:

Alicea Howell, KPA-CTP, RVT, BS, VTS (Behavior)
Wednesday, October 7, 9-4:00 PM
K-State Olathe Campus / Kansas Bioscience Park
22201 College Blvd.
Olathe, KS 66061

Limited space – [Register Here!](#)

Watch our Facebook page and group for other upcoming dates and locations.

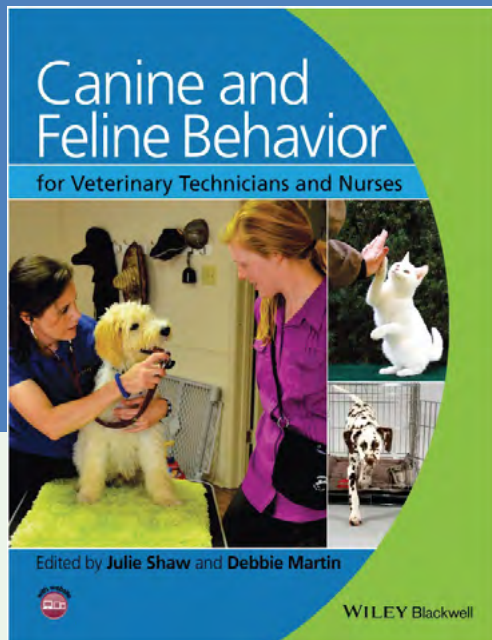


Exciting News!

SVBT Webinars and Video on Demand

If you are a current SVBT member then you are likely aware of our thought provoking monthly webinars at a cost of only \$10 for SVBT members, BUT, are you aware of our [Video On Demand](#) library? Most of our webinars are available for 90 days after the live presentation for you to access for 2 weeks.

Amazing speakers and CE credits while wearing your bunny slippers — it doesn't get better than that!



New Member Benefit!

SVBT members now receive *Canine and Feline Behavior for Veterinary Technicians and Nurses* and other Wiley books for a 25% discount! Join the SVBT Facebook group to get the discount code or email correspondingsecretary@svbt.org

